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8 Fantastic Organic Shampoos To Try Now

Haircare, without the crazy chemicals

By *Charlie Colville* | 4 Months Ago

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Whatever your struggles, the key to a good **haircare** routine is the right shampoo. Before hitting up your go-to, consider ditching the chemicals and parabens for organic ingredients. Need a little nudge in the right direction? These are the best organic shampoo bars, liquids and soaps to try now.

[The Country & Town House Responsible Buyers' Guide](#)

What Makes Shampoo Organic?

According to the Soil Association, organic shampoos do not contain genetically modified ingredients, controversial chemicals, parabens and phthalates, synthetic colours, dyes or fragrances.

You can read more about the ins and outs of organic beauty with our guide [here](#).

The Best Organic Shampoos

PHOTO 1 OF 8



Innersense

Certified Organic Brand

Best For: Locking in moisture and delivering lustre to dry hair

Colour Awakening Hairbath, £26

[INNERSENSEORGANICBEAUTY.CO.UK](https://www.innersenseorganicbeauty.co.uk)

If you have hair that's chemically treated or coloured, or even if you don't, this shampoo is unbeatable. It's chokka with organic ingredients that smell so good, you'll want to eat them. Think raw coconut and shea butter (to give the texture oomph), honey (to retain moisture and deliver lustre), pumpkin seed oil (preserving colour and vibrancy). Plus a dash of cranberry seed oil and Rooibos tea. It's not just a colour-safe and gently cleansing shampoo, it'll also deliver shine and volume to your tresses. Plus it's – woohoo! – B Corp and carbon neutral certified.

Caroline Phillips

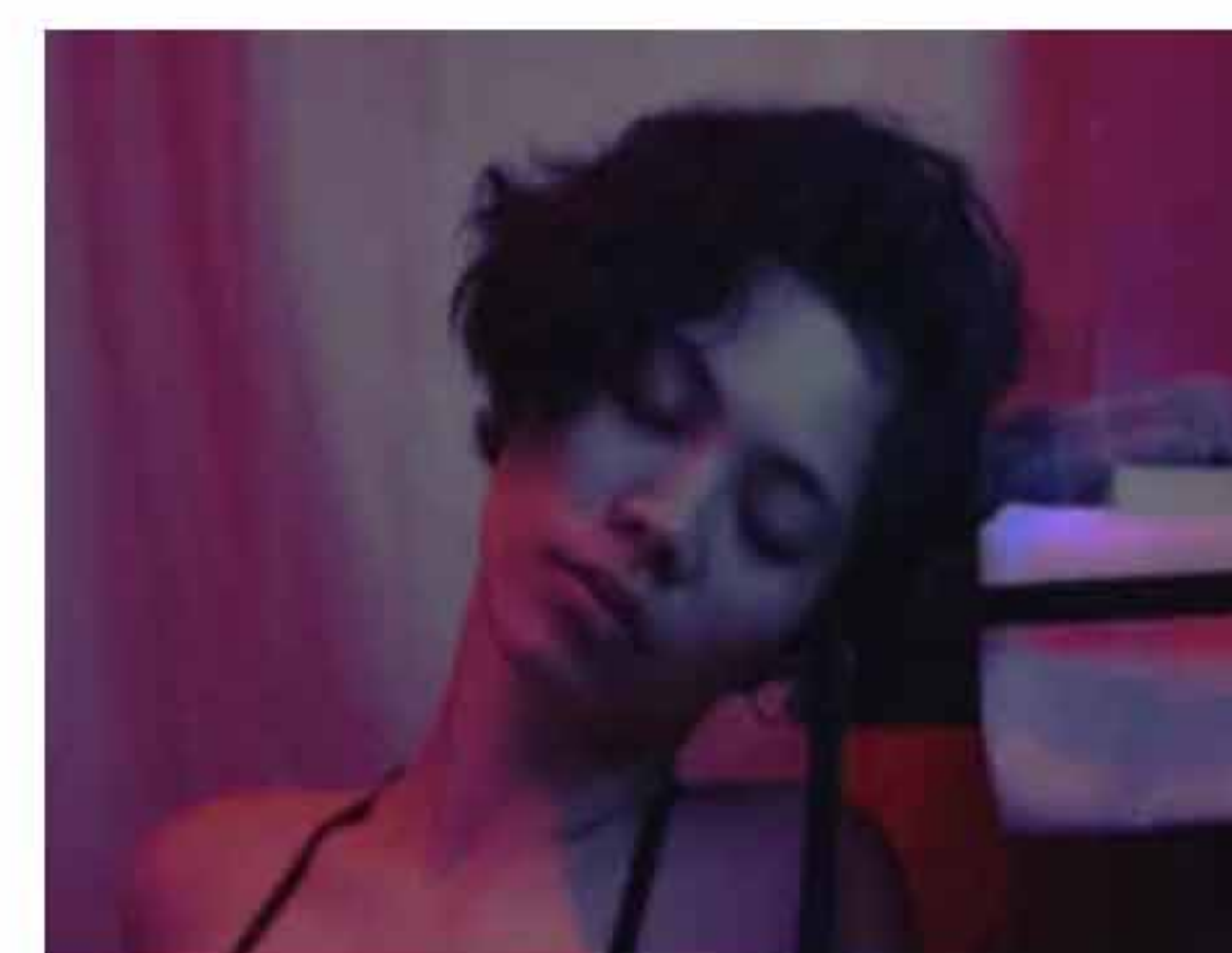
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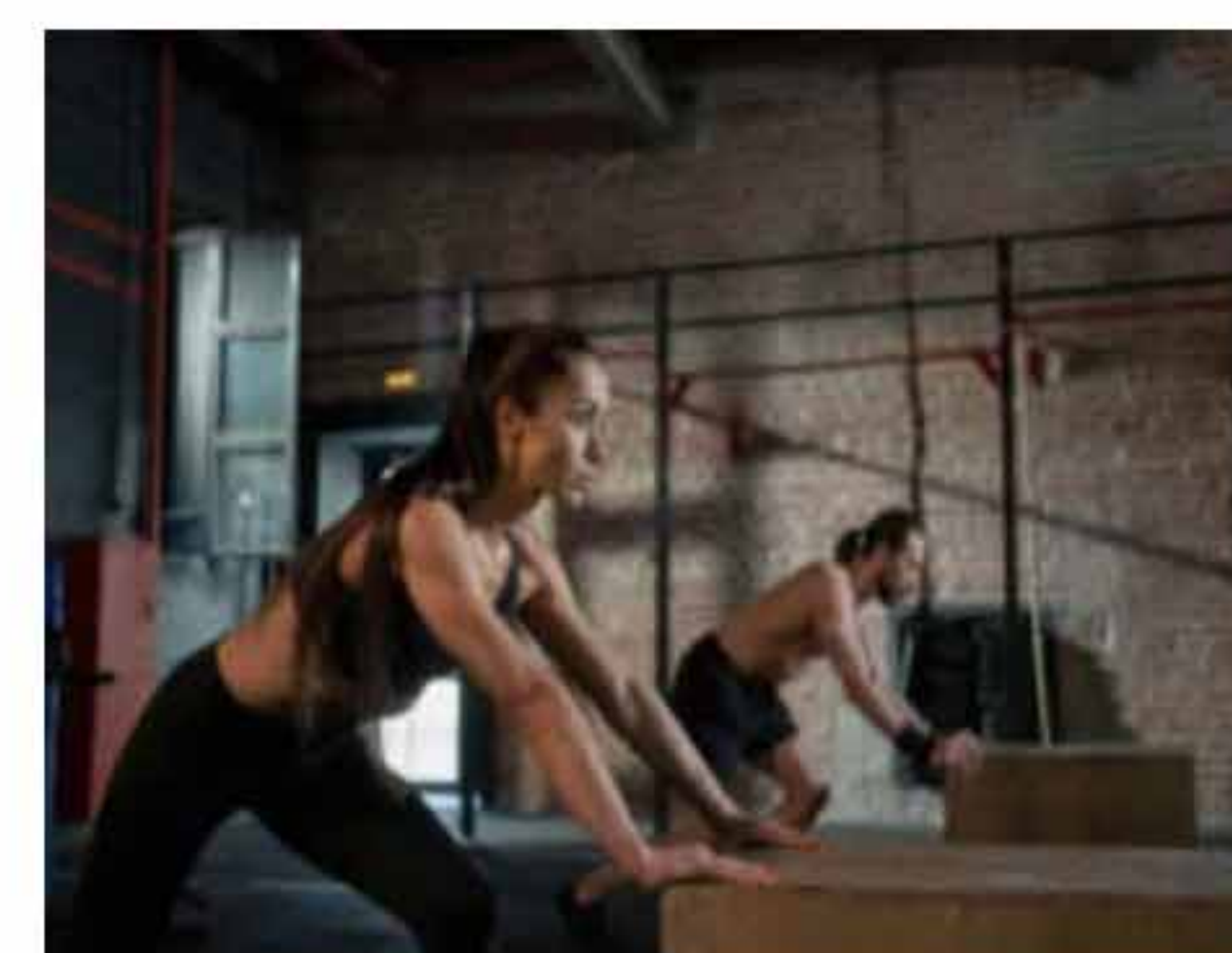
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